

## **PRIVACY STATEMENT**

Winthisnewprize is a trade name of Rheinkraft Production GmbH (hereinafter referred to as: "Winthisnewprize"). Winthisnewprize collects personal data about you that you specifically and voluntarily provide via campaigns, quizzes, contests, surveys, subscriptions, etc. on websites that are controlled by or on behalf of Rheinkraft Production GmbH, (hereinafter referred to jointly as: "Winthisnewprize platform"). This Privacy Statement describes how Winthisnewprize processes your personal data.

### **Personal Data that is collected**

**Registration Information:** When you enter a Winthisnewprize Competition we ask you to submit your email address. We can link this information to the other information that we collect about you.

**Cookies :** When you visit the Winthisnewprize platform, we can send cookies to your computer or your mobile device. Cookies are small files with a series of alphanumeric characters. We use cookies to identify your mobile device or computer, which allows you to navigate faster through the Winthisnewprize platform. Cookies can also transmit information about how you use the Winthisnewprize platform.

We use permanent cookies and session cookies. Permanent cookies remain on your hard disk or mobile device after you close your browser, and these cookies are used the next time you visit the Winthisnewprize platform. These cookies can be removed by changing your privacy settings on your browser.

Session cookies are temporary and disappear when you close your browser.

You can set your browser to refuse all cookies or to inform you when cookies are sent. Take note that some functions of the Winthisnewprize platform may possibly not function properly if the possibility of accepting cookies is switched off.

### **Purposes of processing personal data**

Winthisnewprize uses the above-mentioned personal data for the purpose of conducting the prize competition.

If during the entry to the Winthisnewprize Competition, you agreed that Winthisnewprize or a third party can use the above-mentioned personal data for sending commercial messages to you, Winthisnewprize or a third party may send you commercial messages.

### **Providing personal data to third parties**

Winthisnewprize can call in third parties, so-called processors of personal data, for the performance of its services and for the purpose of processing personal data. These processors work on the instructions of Winthisnewprize and will only process your personal data on behalf of and for use by Winthisnewprize.

Winthisnewprize may share the above-mentioned personal data with advertisers and other third parties for marketing and promotional purposes (including third parties sending you commercial messages). We may use third-party advertising companies to serve ads on our behalf. These companies may employ cookies and action tags (also known as single pixel gifs or web beacons) to measure advertising effectiveness.

If Winthisnewprize wants to effect a merger, takeover, sale or other transaction whereby its database can be acquired by a third party, Winthisnewprize may disclose your personal data to its advisors and to the third party, both before and after the transaction, exclusively for the purpose of the possible facilitation and effecting of that transaction. If such a transaction is completed, you will be informed about the transaction and Winthisnewprize will transfer the ownership and the management of your personal data to the third party, subject to all provisions and limitations of this Privacy Statement. If the transaction is not completed, Winthisnewprize will require of the third party that it does not use your personal data or disclose it in any way and that it will delete it fully.

Winthisnewprize can also transfer your personal data to a third party to which it transfers its rights and obligations on the basis of its agreement with you.

Winthisnewprize can provide your personal data to third parties if Winthisnewprize believes in good faith that this is necessary (a) in order to comply with the law or court rulings; and (b) in order to protect or defend the rights of Winthisnewprize.

### **Permission from parents**

Minors younger than 18 years must ask their parents for permission before they provide personal data to Winthisnewprize. If personal data is collected without such permission, Winthisnewprize, as soon as it discovers this, will remove the personal data concerned as soon as possible.

### **Transfer of personal data outside of the EEA or your own country**

Currently Winthisnewprize stores its personal data file centrally in the Netherlands. You agree that Winthisnewprize can transfer your personal data to third parties in other countries for the purpose of centralising the files or for processing the personal data as described in this Privacy Statement. Some of those countries might not be part of the European Economic Area ('EEA') or are outside your own country. Countries outside of the EEA or countries other than your own country might not have the same laws for data protection as the EEA or your own country. If Winthisnewprize transfers your information to countries outside the EEA or your own country, we will take measures to ensure that your privacy rights remain protected in the same way as inside the EEA or in your own country. In addition, your data, if you use our services while you are outside the EEA, can be transferred outside the EEA in order to supply you with these services. By agreeing to this Privacy Statement, you also provide permission for the transfer of your personal data outside the EEA or your own country for the purposes described. At your request we will provide you with a list of the countries to which your personal data is transferred.

### **Opting out**

If you i) no longer wish to receive any communication from Winthisnewprize or if you wish ii) Winthisnewprize to delete all your personal data, you can send an email free of charge to [info.au@winthisnewprize.mobi](mailto:info.au@winthisnewprize.mobi) and state this.

### **Access to data**

On request, you can inspect the personal data that we have collected about you, and if necessary, correct it. In order to make use of this right, you can send an email to [info.au@winthisnewprize.mobi](mailto:info.au@winthisnewprize.mobi).

### **Security**

Winthisnewprize treats all your data confidentially and will take all reasonable measures to protect your personal data. However, Winthisnewprize cannot guarantee the security of the data that you provide online. You accept the inherent security risks of providing information and transactions via the internet and you cannot hold Winthisnewprize liable for a breach of the security, unless this is the result of negligence or intentional failure of Winthisnewprize.

### **Changes to the Privacy Statement**

This Privacy Statement came into effect on 1 March 2017. Winthisnewprize reserves the right to change or amend this Privacy Statement at any time and for any reason. If material changes take place in this Statement or in the way Winthisnewprize processes your personal data, Winthisnewprize will publish these changes prominently so that you can become aware of the change in question before the change takes effect.

Regardless of later updates, Winthisnewprize will adhere to the procedures with respect to confidential information as described in this Privacy Statement at the moment that you provided your data to Winthisnewprize.

### **Contact**

For questions about this Privacy Statement you can contact:  
Rheinkraft Production GmbH, Grünstraße 8, 40212 Düsseldorf, Germany,  
[info.au@winthisnewprize.mobi](mailto:info.au@winthisnewprize.mobi).